

# Hollywood Hotel - The Hotel of Hollywood®

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Established: 1903

Introduction:

Situated in the heart of Hollywood, Hollywood Hotel fuses old Hollywood glamour with a modern take on deluxe amenities and newly refreshed, comfortable rooms in a centrally-located urban setting. Hollywood Hotel pays homage to the City of Angels' creative and artistic spirit, incorporating exquisite design elements and a sense of beauty and inspiration into every guest's stay, with a nod to the hotel's Hollywood roots. From elegant and contemporary décor to state-of-the-art extras, thoughtful amenities and unparalleled service, Hollywood Hotel makes each guest's stay a

masterpiece.

## Location:

Hollywood Hotel is located in the District of Hollywood in the City of Los Angeles and is the only Hollywood hotel located most closely to the world-famous Route 66. The hotel is steps away from shopping, world-class dining and cutting edge culture and nightlife. The hotel is only minutes away from the Greek Theater, Los Angeles Zoo, the world-famous Hollywood sign, Hollywood Walk of Fame, Griffith Park Observatory, Grauman's Chinese Theater, Gene Autry National Center and Lake Hollywood. The hotel is also adjacent to the hip streets of Los Feliz, Silver Lake (voted "Best Hipster City" by Forbes) and Echo Park (backdrop for the film "The Kids Are All Right"), filled with restaurants. one-of-a-kind boutiques and nightclubs.

Hollywood Hotel is the only hotel located in the District of Hollywood between the center of Hollywood and Vine and the Downtown Convention Center. It is also one of the few hotels in the area that is completely public transit friendly with its location along the Metro Subway Red Line and Dash and Metro bus transport systems – both stop in front of the hotel and take visitors directly to Downtown LA, the Los Angeles Convention Center, Universal Studios, and the Hollywood Walk of Fame.

## **Curb Appeal:**

Combining cosmopolitan California architecture and vintage Hollywood glamour, Hollywood Hotel welcomes guests with a beautifully designed porte cochere. The hotel's main entrance is highlighted by a double grand staircase and signature Technicolor Fountain, all overlooked by a large welcoming balcony.

#### Accommodations:

Hollywood Hotel features 130 spacious guest rooms including 6 suites, and 4 guestrooms with king size beds.

Nightly room rates: \$169 - \$499

Services & Amenities:

- AAA Three Diamond Approved
- Complimentary Hot International Buffet Breakfast daily from 6:30am 10:30am in the Dining Room.

- All-new Route 66 Bar and Lounge open from 5:00pm to 11:00pm. Hours can vary for special events. Open mic and Comedy Nights offered each week
- Concierge, Guideline Tours, and Starline Tours all available online or at front desk
- 24-hour front desk
- ATM machine
- Dry cleaning
- Wake-up service
- Down-filled duvets and pillows
- Interactive, flat-screen TV"s
- Free WiFi
- Waterworks fixtures
- 100% non-smoking rooms and 100% nonsmoking property.
- Rooms for physically challenged available
- Laundry facilities
- Hairdryers
- In-room safe
- Iron and ironing board
- Rollaway bed and cribs available upon request
- iPod compatible alarm clock / stereo radio
- Poggessi toiletries from Tuscany
- Waffle-weave spa robes
- Seattle's Best coffee / coffeemakers
- Monogrammed bed throws
- Mounted headboard
- Flexible reading lights
- Elevators
- 24-hour security
- Group baggage handling fee (optional and upon request) \$5 per guest
- Multilingual staff (English, Spanish, Russian, Tagalog, German, Farsi)
- Pets allowed in all rooms (under 40 lbs; fee of \$50 a day)
- Ample gated parking Autos/SUV's \$22 plus 10% tax; Trucks / RV's / Van's \$29 plus 10% tax, Buses and Semi/Trailer Trucks \$59.00 plus 10% tax
- Complimentary shuttle to/from Universal Studios with purchase of admission ticket from Guideline Tours (at regular Universal Studios rates)
- On-site rental car service with complimentary airport transfers from Advanced Car Rental (www.advancedcarrental.com)

## **Outdoor Pool & Fitness:**

Hollywood hotel features a spacious and refreshed outdoor pool area with a surrounding garden and sun deck. Restoration Hardware lounge chairs, umbrellas and tables evoking classic Hollywood style surround the pool to give guests the ultimate Southern California experience. The pool area is open year-round.

The fitness center is equipped with Life Fitness exercise equipment and free weights and is open to hotel guests from 6:00am-10:00pm daily. Hollywood Hotel also features three indoor saunas with showers and a dressing area.

**Outdoor Courtyard:** 

The open-air Fountain Courtyard provides a Mediterranean backdrop for guests to relax and lounge in a stylish and intimate newly renovated space. Free WiFI is available for guests in the courtyard. Interested parties may also book the courtyard for private events.

Hot Buffet Breakfast:

A complimentary Hot International Buffet Breakfast is served daily from 6:30am – 10:30am in the Dining Room. Guests can choose from ten varieties of cereal, muffins, bagels, pastries and breads. There is also an "egg station" where guests can order a made-to-order omelet from beloved Chef Hugo with up to eight different fillings, or scrambled, fried or plain egg whites. Sausage, cheese and a variety of cold cuts are also available along with coffee, tea and hot chocolate. Families love the unique Belgian waffle molds, such as a Teddy Bear shaped mold, with various sweet toppings for customization.

Vegan guests can enjoy a flour tortilla with their choice of fillings. Guests can also choose from croissants, fresh fruit and four kinds of juice.

**Meeting Rooms:** 

Hollywood Hotel is equipped with six elegant meeting and function spaces with more than 5,000 square feet of flexible meeting, conference and banquet space. State-of-the-art technology, A/V equipment, Internet and media access are available in the hotel's six function spaces, which include:

 Pickfair Grand Ballroom: Accommodates up to 278 for receptions, 250 theater-style

seating, 200 for sit-down banquets, and 200 classroom style. The ballroom divides into two breakout rooms, each perfect for sit-down dinners for up to 100 people, 125-130 theater style, and 60-64 classroom style.

- Laurel & Hardy Petite Ballroom:
   Accommodates up to 99 for receptions, 90 theater-style seating, 60 for sit-down banquets and 36 classroom-style. The ballroom divides into two breakout rooms, each perfect for sit-down dinners for 30-32 people, 20-35 theater-style, and 12-18 classroom style.
- Charlie Chaplin Salon: Accommodates up to 69 for receptions, 90 theater-style seating, 40 for sit-down banquets and 24 classroom-style.
- Buster Keaton Board Room: Sets a creative tone for up to 12 people around a 35-foot-diameter polished marble table.
- The Green Room: Perfect for pre-function check-in, continental breakfast, coffee breaks, and receptions of up to 60.
- Meditative Atrium Garden & Fountain Courtyard: This open-air fountain Courtyard on the lobby level provides a Mediterranean backdrop for receptions of up to 185.

Comedy Club:

True to the old Hollywood tradition, Hollywood Hotel features its own Comedy Club hosted at the new on-site Route 66 Bar + Lounge. Many A-list celebrities have visited the Comedy Club's Open-Mic Nights, some numerous times, including Jessica Biel, Kristen Wiig, Drew Barrymore, John Krasinski, BJ Novak, Aiden Quinn and NFL running back Doug Martin.

Bar & Lounge:

Route 66 Bar + Lounge, located on the hotel's lower level, is a gathering point for locals and visitors alike. The bar's casual laid-back lounge reflects the fresh invigorating attitude of the hotel's East Hollywood neighborhood, where the atmosphere encourages casual conversation over libations between old friends and new ones.

Route 66's cocktail menu offers fresh, simple and high-quality cocktails, delivering progressive

classics, inspired specialty and ever-changing seasonal cocktails, all reminiscent of Hollywood's golden age. Route 66 also offers an assortment of California craft brews, especially those local to Los Angeles.

The bar and lounge is open from 5:00pm - 11:00pm.

Route 66 Bar + Lounge offers Free Wireless Internet Access in the lounge area, and guests are encouraged to bring their laptop computers. The lounge also hosts two large, flat-screen HDTVs showing the hottest sports games, awards ceremonies and other television events of interest.

#### **Green Initiatives:**

- Participation in the <u>Clean the World</u> soap recycling program
- Energy-saving Energy Management System ensures that A/C, lighting and other electrical systems conserve energy
- Participation in RecycLA program
- Pool uses solar heating system
- Parking lot provides electric car chargers for standard electric and Tesla models
- Participation in <u>BlueLA</u> car sharing program the offers all electric cars
- Bikes available for rent at front desk
- Location steps away from the LA Metro allows guests to conveniently access Downtown L.A., theme parks like Universal Studios, and other areas of Hollywood

## Management:

Jeff Zarrinnam, Hotel Director
Mandy Rassuli, Sales and Cateri

Mandy Rassuli, Sales and Catering Director Jonathan Child, Food & Beverage Director

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